

NexM

PRODUCT DEVELOPMENT PARTNER

From concept to launch —
we design, build,
and **scale** digital products.



We are a global product development partner.

MISSION

To help ambitious teams turn complex ideas into exceptional digital products — faster, smarter, and built to last.

VISION

A world where every great idea has the engineering and design partner it deserves.



Strategy before code

We define the right problem before writing a single line.



Design-led engineering

Every product decision is made with the user in mind.



One team, full ownership

No handoffs. Design, dev, and strategy under one roof.



Built for enterprise

Rigorous process, clean architecture, long-term thinking.

The difference between a vendor and a partner.



Product-first mindset

Every decision starts with user value, not technical convenience.



Strategy before development

We define the right problem before writing a single line.



Global engineering team

Senior specialists across design, frontend, backend, and AI.



Fast execution

From kickoff to working product in weeks, not months.



Long-term partnership

We stay invested in your product success well beyond launch.



Enterprise-grade quality

Rigorous QA, clean architecture, 99.9% uptime guarantee.

85+

PROJECTS DELIVERED

11+

GLOBAL TEAM MEMBERS

3x

FASTER MVP DELIVERY

99.9%

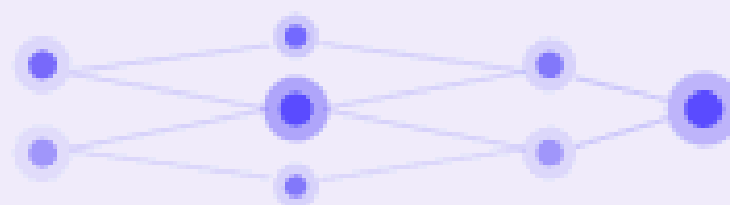
SYSTEM UPTIME

Products built for real users, real scale, and real results.



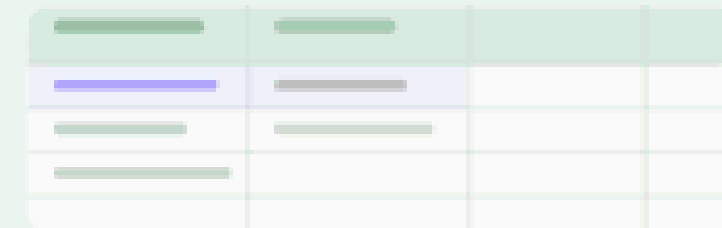
SaaS Platforms

Scalable, multi-tenant web applications built for growth from day one.



AI Products

Intelligent systems powered by LLMs, automation, and real-time data.



Internal Systems

Custom tools that replace spreadsheets and unlock team productivity.



Enterprise Software

Complex, integrated solutions for large-scale business operations.



Web Applications

Performant, accessible, and beautifully designed web experiences.



Business Automation

Workflows and integrations that eliminate manual processes at scale.

Every capability you need to build, ship, and scale.



Product Strategy

Roadmapping, discovery, and market positioning before a line of code.



UI/UX Design

User-centered interfaces that are intuitive, accessible, and beautiful.



Frontend Development

Performant, pixel-perfect interfaces built in React and Next.js.



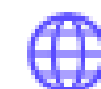
Backend Development

Scalable APIs, databases, and server infrastructure you can trust.



AI Solutions

LLM integration, intelligent automation, and data-driven product features.



Web + SaaS Development

End-to-end platforms from MVP to enterprise-grade scale.



Dedicated Team

Senior engineers and designers embedded in your team, long-term.



QA + Testing

Automated and manual testing to ship with confidence every time.



Maintenance + Growth

Post-launch support, performance tuning, and continuous delivery.

Modern stack. Production-ready. Built to last.

FRONTEND



BACKEND



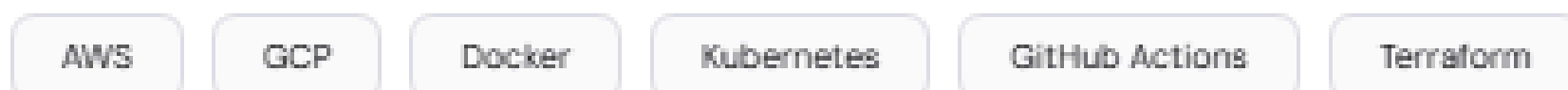
MOBILE



AI + ML



CLOUD + DEVOPS

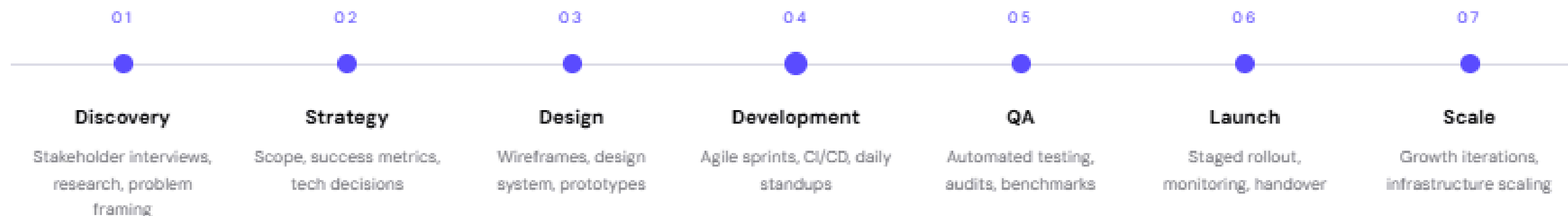


We choose the right tool, not the trendiest one.

Our stack is chosen for reliability, long-term maintainability, and team velocity. We avoid over-engineering, favor well-supported open-source tools, and follow infrastructure-as-code practices from day one.

99.9% uptime SLA available on all production engagements.

A proven process from first idea to lasting product.



Typical engagement: 8-16 weeks from kickoff to MVP. 2-week sprints with weekly client demos.

Flexible partnerships, built around your goals.

Choose the model that fits your stage, team, and timeline.

Project-Based

Fixed timeline, clear deliverables.

- ✓ Fixed budget and scope
- ✓ Ideal for MVPs and redesigns
- ✓ Defined milestones and timelines

Dedicated Team

POPULAR

Full-time embedded engineers and designers.

- ✓ Flexible ramp-up and ramp-down
- ✓ Senior specialists, full ownership
- ✓ Continuous delivery, long-term partner

Product Partnership

NexM as your end-to-end product studio.

- ✓ Strategy, design, and engineering
- ✓ Full lifecycle accountability
- ✓ One team, zero handoffs

Retainer

Monthly hours, priority access.

- ✓ Guaranteed monthly capacity
- ✓ Regular planning cycles
- ✓ Ideal for continuous improvement

Embedded Team

NexM talent in your org and culture.

- ✓ Your tools, workflows, and process
- ✓ 3 to 12 month contracts
- ✓ Seamless integration with your team

TEAM

Senior specialists. Fully distributed. Fully accountable.

11+ full-time professionals across Asia-Pacific and Europe.



Arz Fahim

Founder & Head of Global Affairs



Shuto Tanigawa

Co-Founder & CEO, Japan Business Strategy



Mahedi Hassan Rafin

Global Operations Head



Tanvir Hasan Serazy

Technical Operations Manager



Md. Yeasin Biplob

Cyber Security Head



**Kawsaruzzaman
Muhammad**

Business Development Officer

Case Study

Arcon Interior



Website Design & Development

Location: **Bangladesh**

Industry: **Interior Design**

Duration: **6 Weeks**

Live Website: arconinterior.com

Branding Work: [Click to view](#)

2024



CHITTAGONG

DHAKA

SERVICES

PROJECTS

REVIEWS

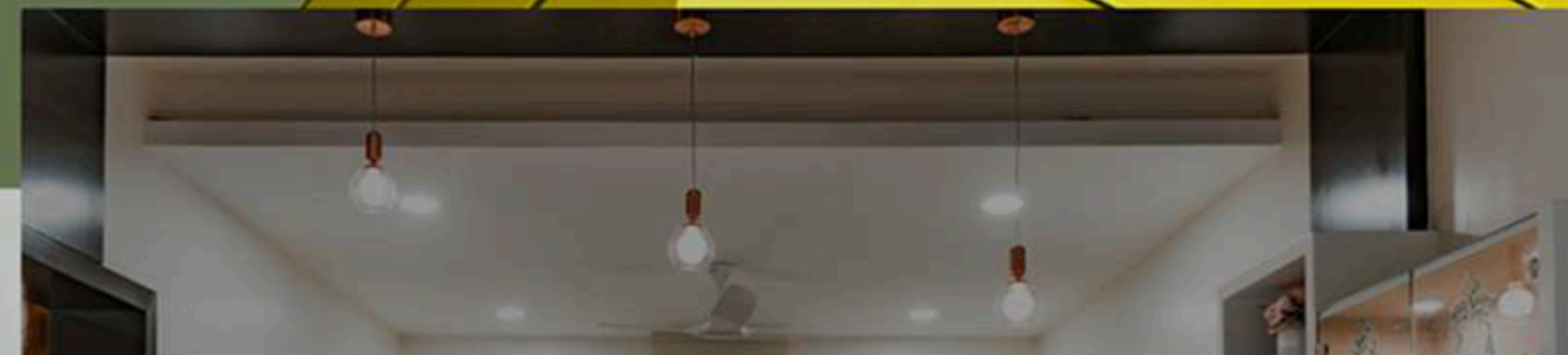
ABOUT

Transforming visions into reality through

“COLLABORATION & TIMELESS DESIGNS”

Schedule a Meeting

Contact Us



Case Study

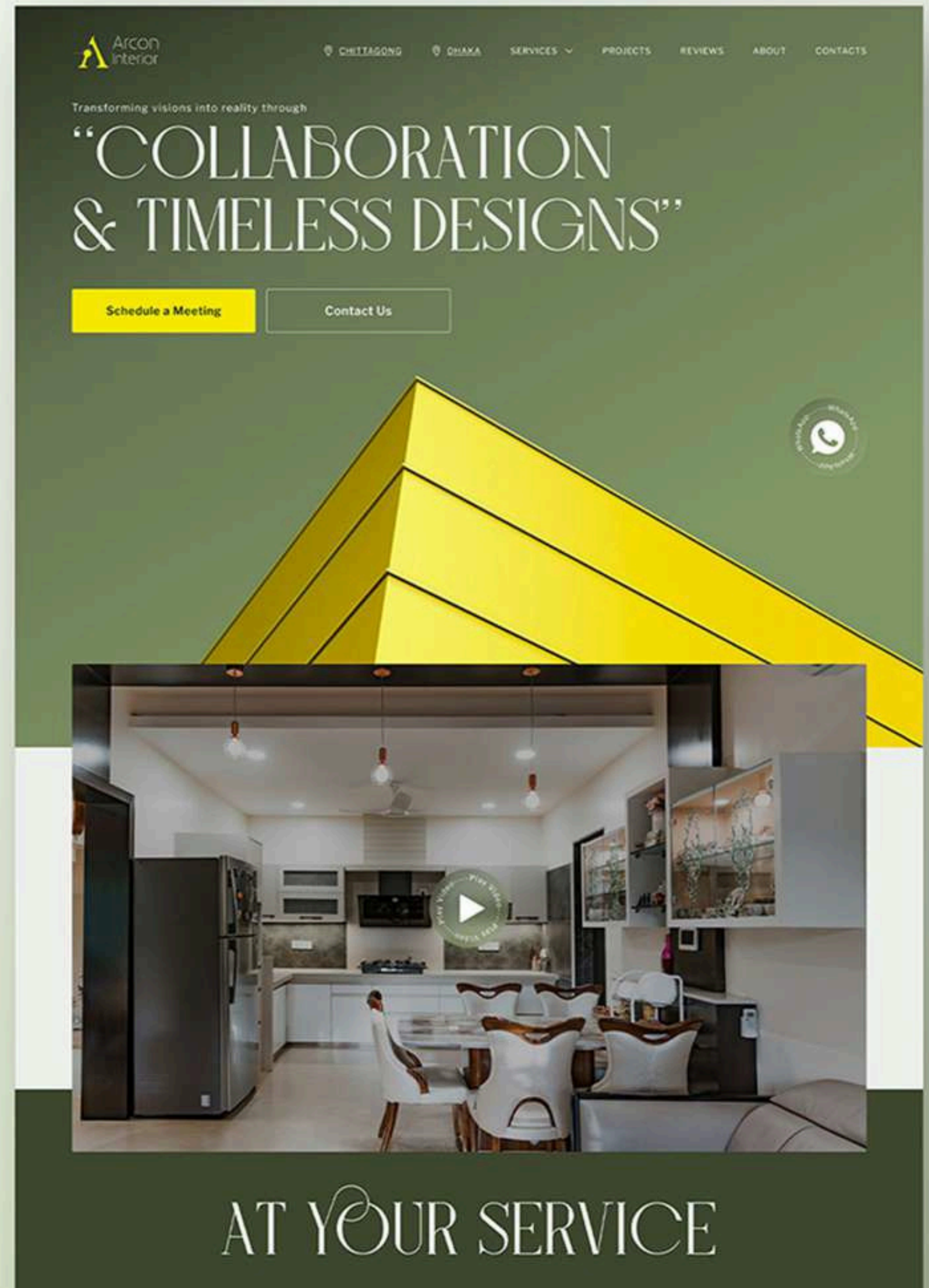
Arcon Interior

Results

+145% Website Traffic within 60 days

3X More Inquiries compared to Facebook-only presence

Stronger Trust & Brand Perception with premium digital presence



Arcon Interior

CHITTAGONG DHAKA SERVICES PROJECTS REVIEWS ABOUT CONTACTS

Transforming visions into reality through

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OUR WORK PROCEDURE

AT YOUR SERVICE

ABOUT ARCON

ENGINEER MD. OSMAN GANI



Branding, UI/UX Design, Website Design & Development.

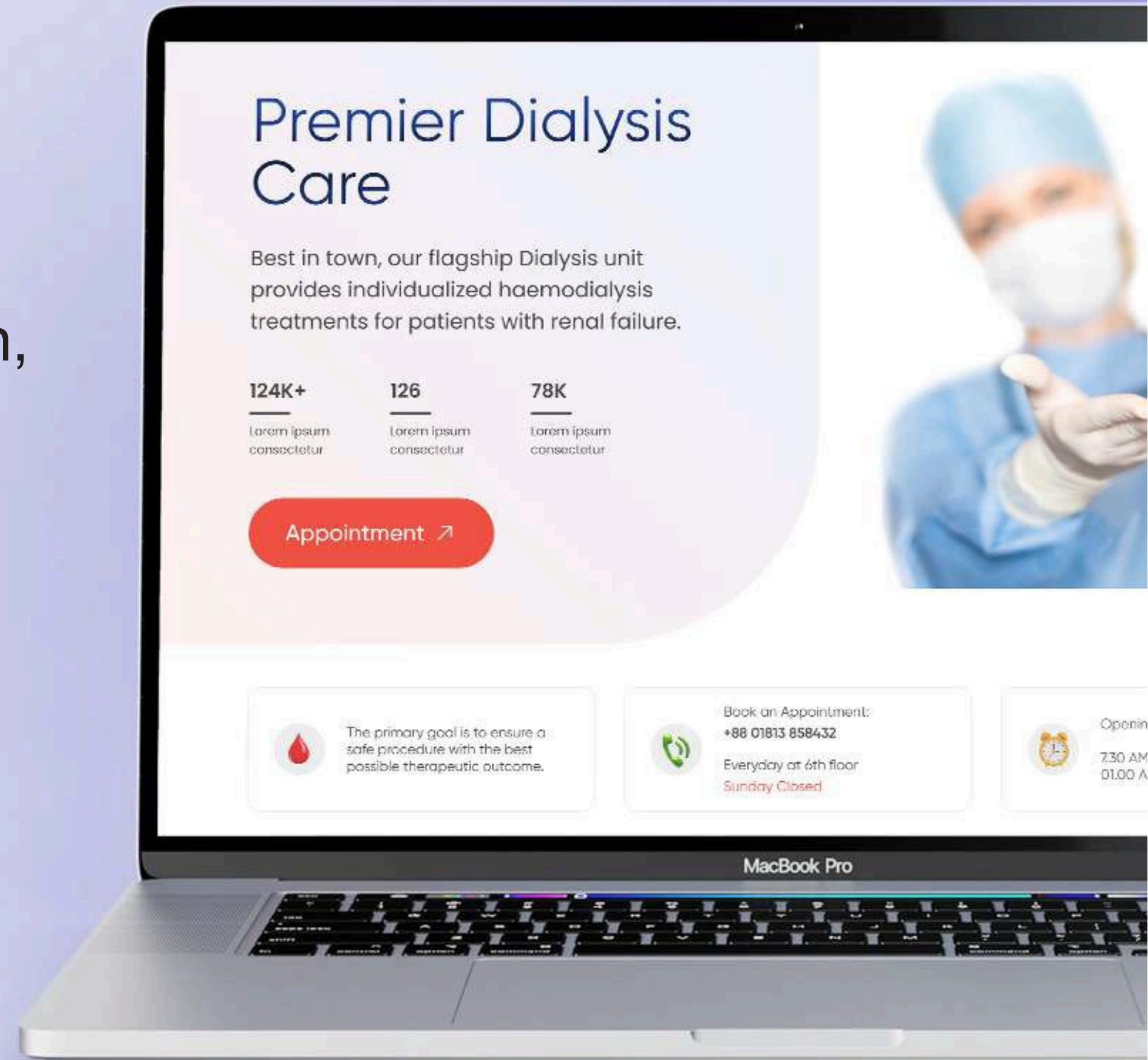
Location: **Bangladesh**

Industry: **Healthcare**

Duration: **4 Months**

Live Website: moonhospitaltd.com

Branding Work: [Click to view](#)



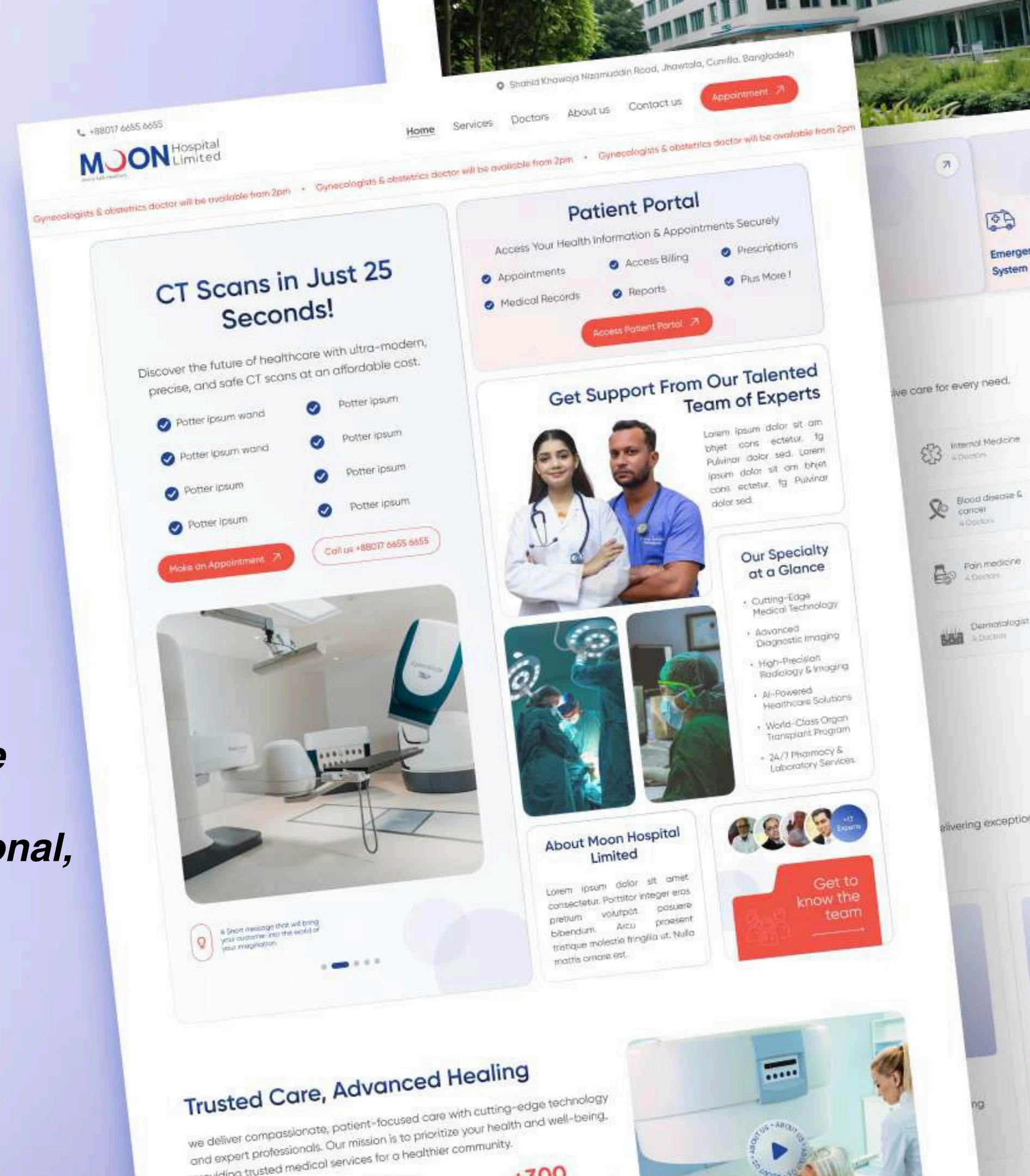
Results

+120% Appointment Bookings within 45 days after launch

Bounce Rate Dropped by 40% as patients found information faster

3X Increase in Online Inquiries for doctors, services, and emergency care

Stronger Patient Trust with a professional, easy-to-navigate hospital website





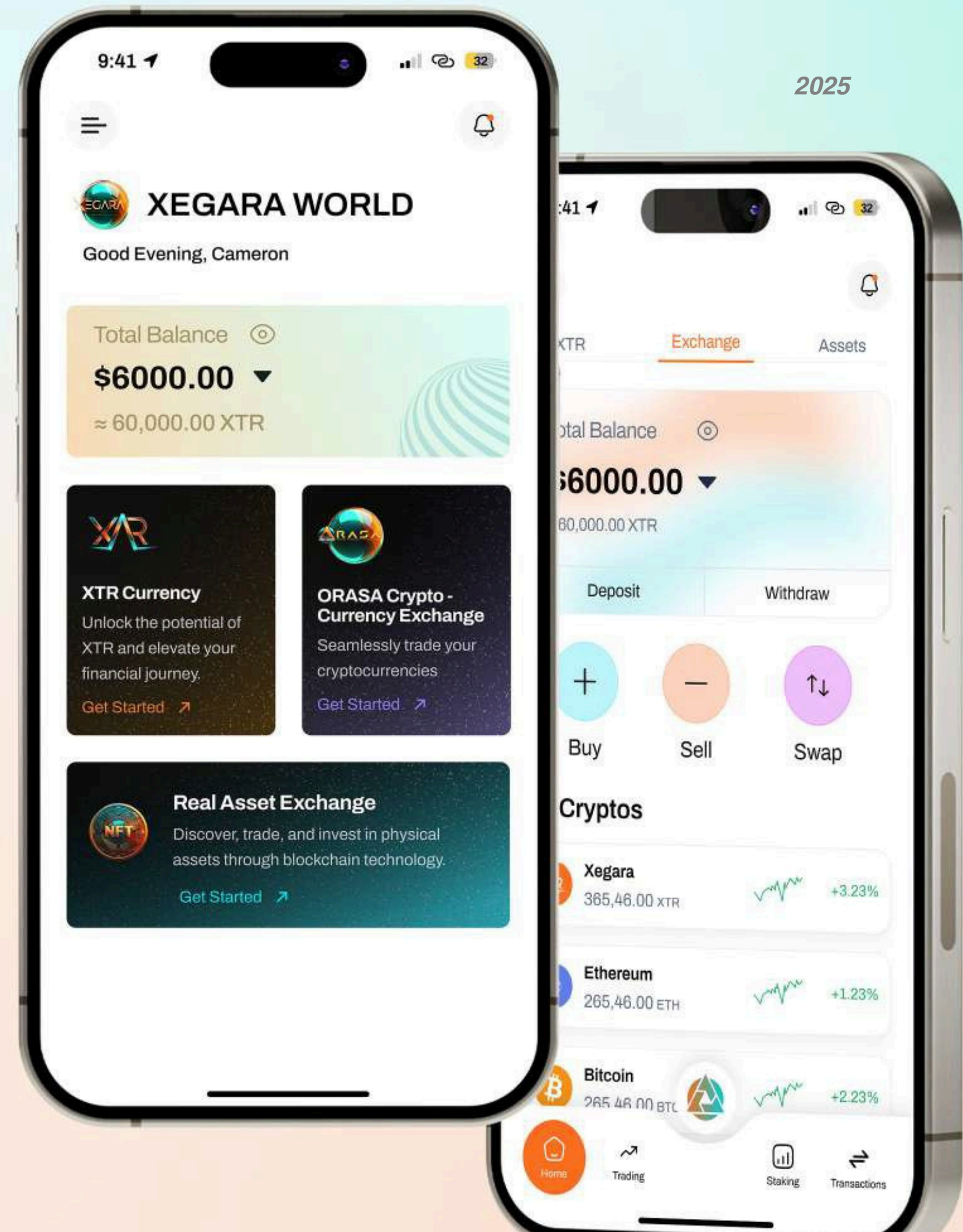
UI/UX Design

Location: **Geneva, Switzerland**

Industry: **Cryptocurrency**

Duration: **3 Months**

Design: **NDA Signed**



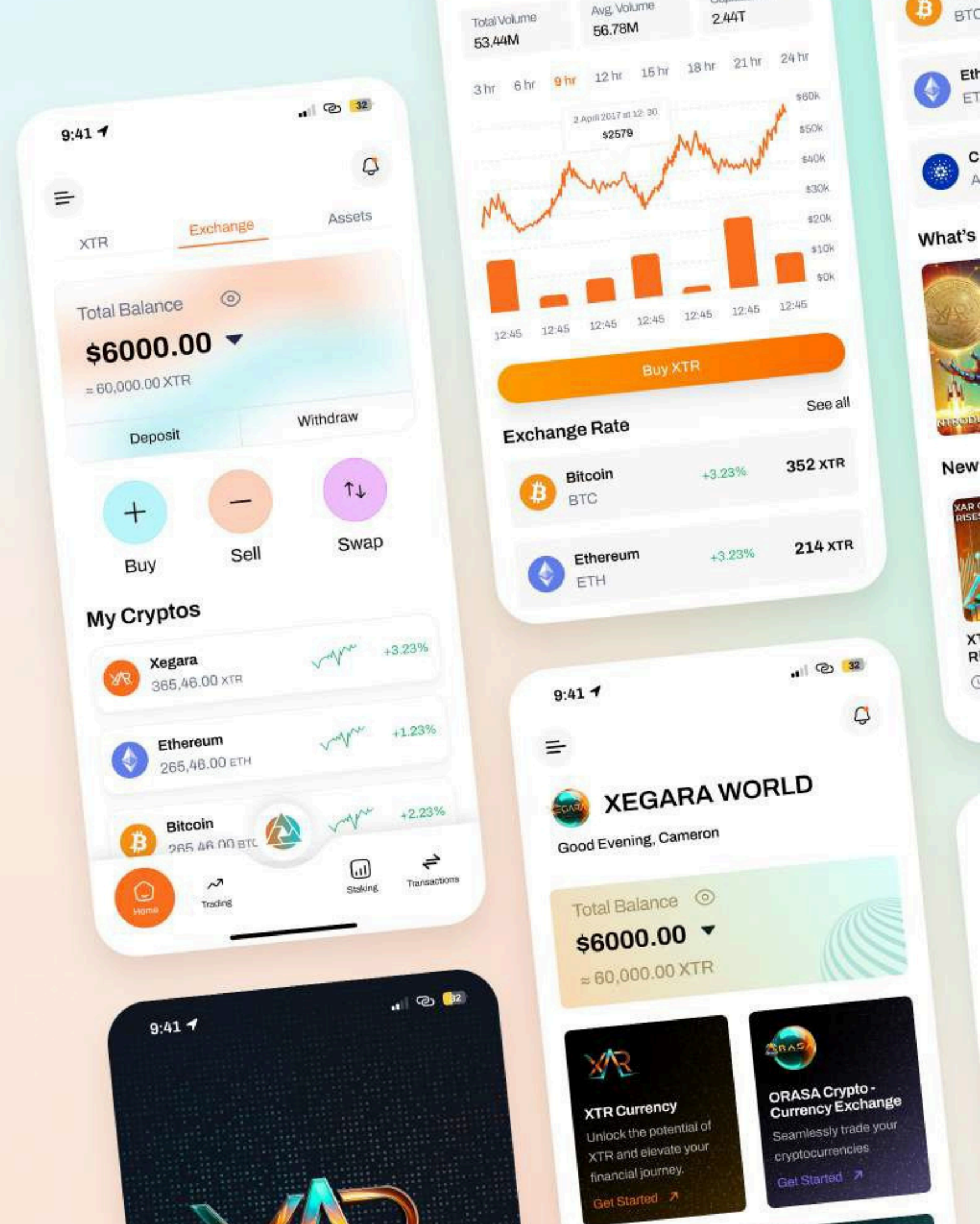
Results

A fresh, modern design that makes the brand look professional and ready for investors

Easy-to-follow user flows so people can sign up and move through the platform without confusion

Pages and layouts built to guide visitors toward taking action instead of just browsing

A consistent look and feel that gives the brand a premium, trustworthy image





We finally look like the serious company we are. Extol's new site now speaks for the brand — before they even say a word.

★ ★ ★ ★ ★ 5.0

***René R. Bütschi, Founder,
Executive President of Board & CEO
Xegara***



Branding, UI/UX Design, Website Design & Development

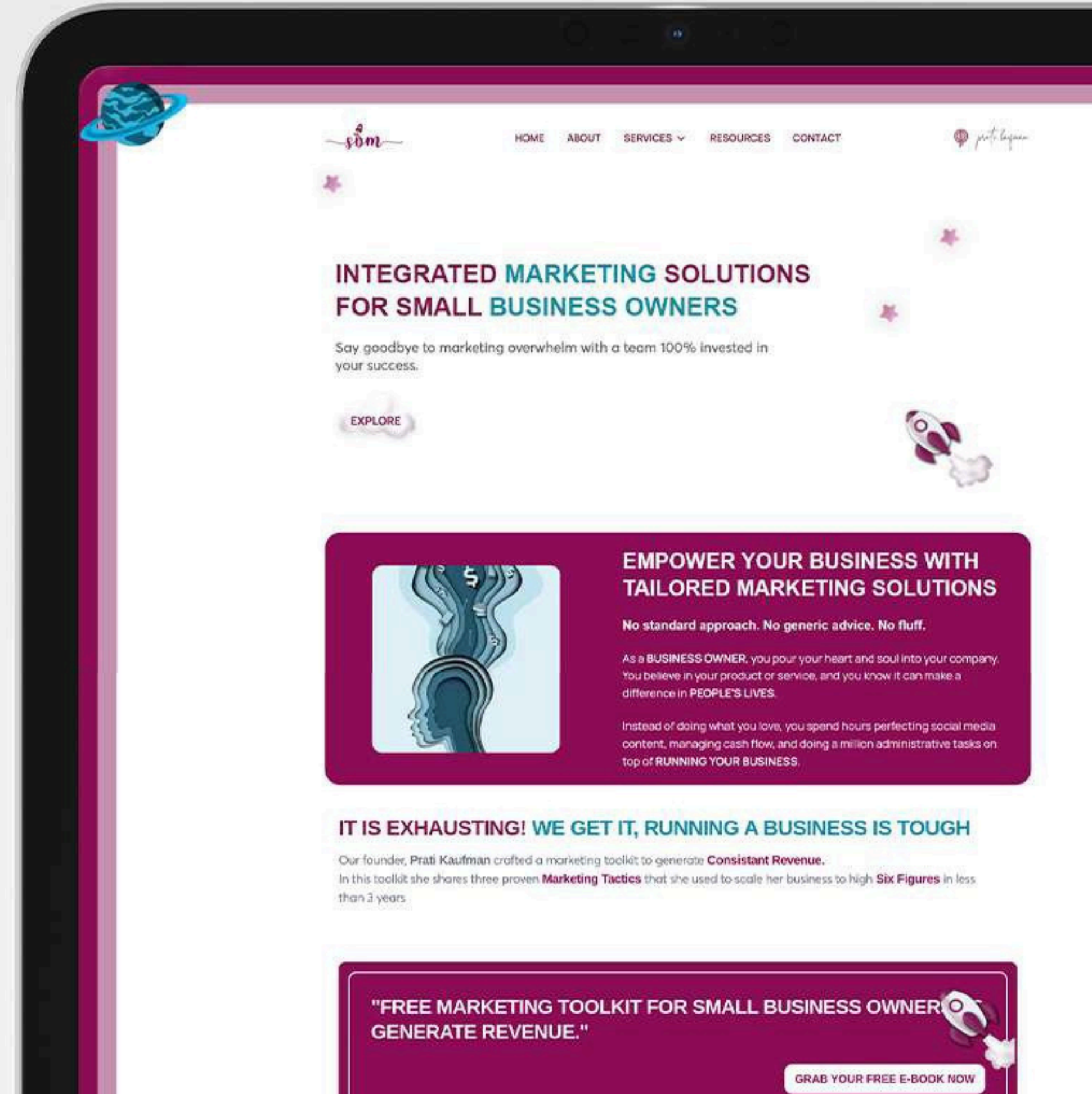
Location: **USA**

Industry: **Marketing Agency**

Duration: **30 Days**

Live Website: smallbizmarketing.agency

Branding Work: [Click to view](#)



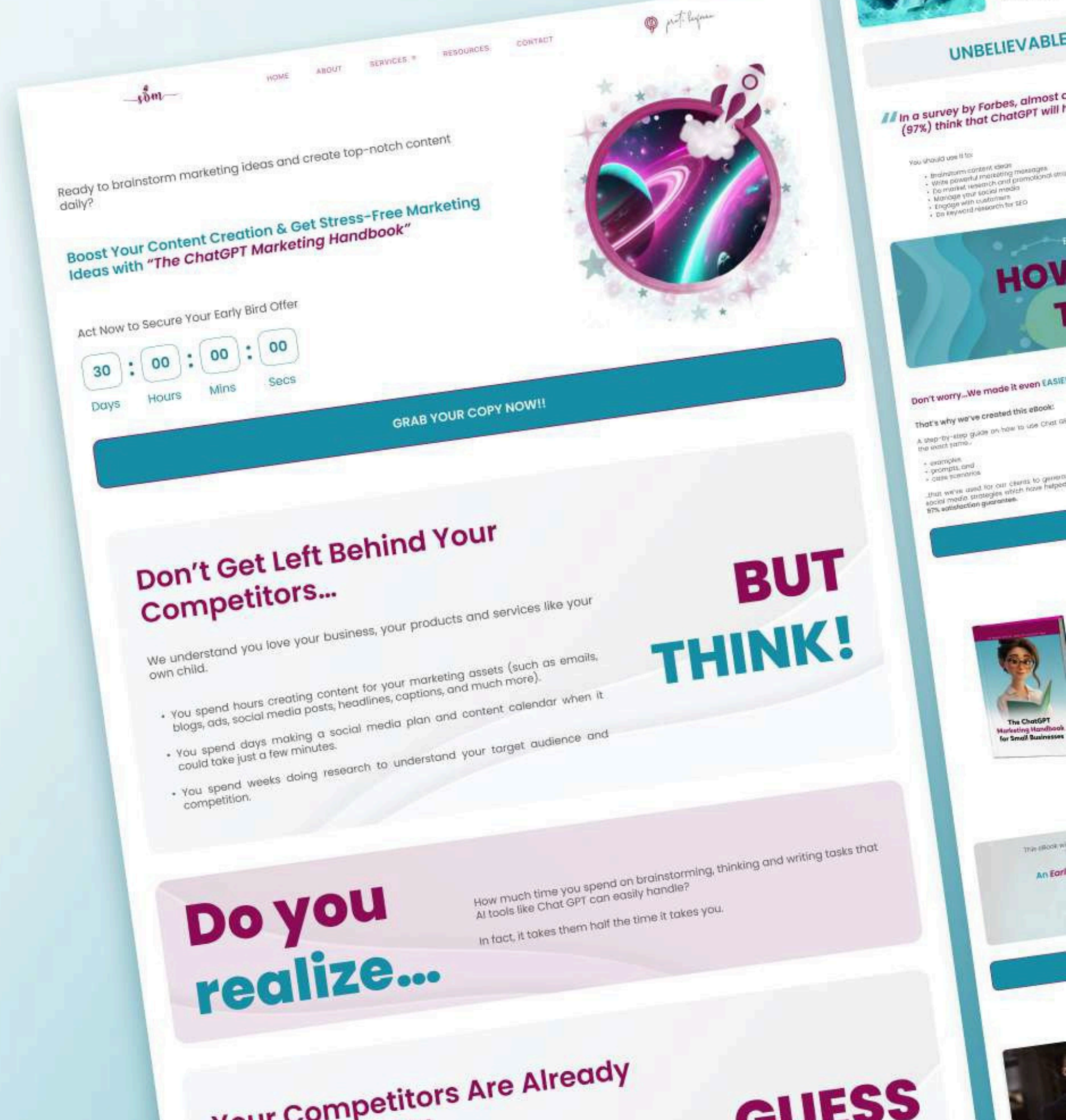
✓ Results

+95% More Leads from inbound contact forms within 2 months

4X Increase in Demo Requests compared to their old site

Average Session Time Doubled as visitors engaged with blogs & landing pages

Agency now positions as a trusted marketing partner, not “just another agency”





Our old WordPress site looked okay, but it was painfully slow and wasn't bringing in serious leads. After Zorg IT rebuilt it on MERN, the speed difference was huge — pages load instantly now. Within weeks, more businesses started reaching out for audits and marketing services.

★ ★ ★ ★ ★ 5.0

***Prati Kalani-Kaufman, Founder
Small Biz Marketing***



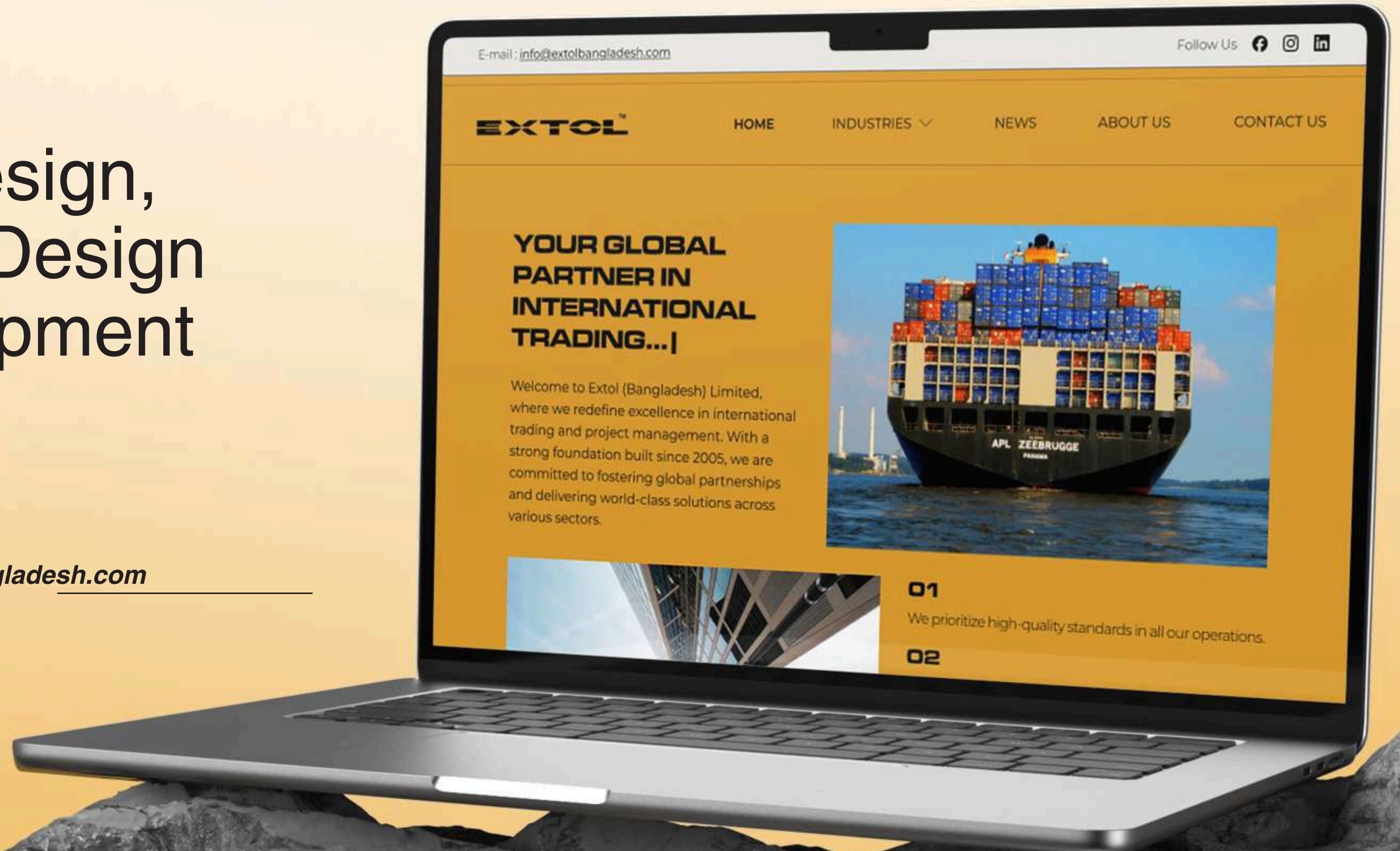
UI/UX Design, Website Design & Development

Location: **Bangladesh**

Industry: **Trading**

Duration: **30 Days**

Live Website: extolbangladesh.com



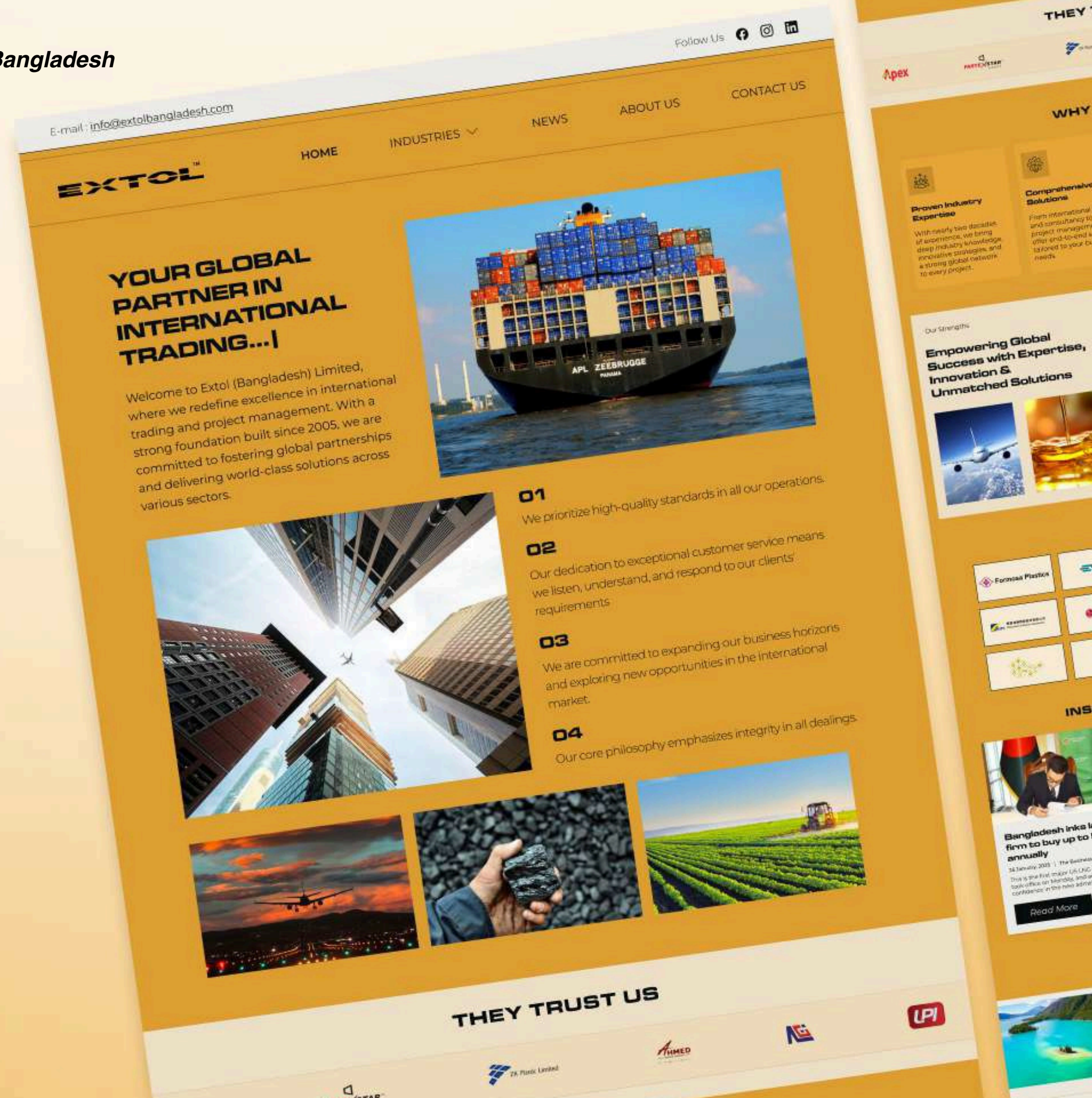
Results

+100% Faster Website Speed with modern development

Smooth User Experience across desktop & mobile

Clear Service Showcase for industries and partners

Stronger Global Trust with a professional brand image





This is the first time Extol has its own website, and it finally gives us a proper online presence. Now our partners around the world can easily see what we do and the industries we work in. The site is simple, fast, and makes us look trustworthy right from the start.

★ ★ ★ ★ ★ 5.0

***Jamilur Rahman, Managing Director
Extol Bangladesh***

Testimonials



“ **MOVE**

Our brand finally has a clear identity. The design feels modern and fits exactly how we want to be seen.

★★★★★

Asadur Rahman, Founder
Move Global Limited



“ **TK GROUP**

The graphics work made our presentations and marketing look sharp and consistent. A big step up from before.

★★★★★

Rahat-Uz-Ahammad Bhuiyan
Brand manager
TK Group



“ **ABC**

For the first time, we have everything in one place — graphics, UI/UX, and a proper website. It makes us look professional to our members and partners.

★★★★★

Syed Moazzam Hossen, President
Australia Bangladesh Chamber of Commerce & Industry




“

The designs were simple, clean, and exactly what we needed to represent our business.

★★★★★

Fabiha Rumman Shifa,
Assistant General Manager
Sajan Group



“ **TECH TOWN**

The new brand identity gives us a strong and confident look. It matches our vision perfectly.

★★★★★

Md Rubayet Shamim Farhan
Founder
Tech Town BD




“ **zofana**

Our brand image feels much stronger now. The identity is clear, professional, and easy for people to recognize.

★★★★★

Md. Sajib Patwary, Founder
Zufana




“ **Muslink**

The mobile app design is smooth and easy to use. The visuals are polished and give users a better experience.

★★★★★

Mohamed MACHTA, Founder & CEO
Muslink




“ **Ecogen**

The identity design gave us a professional image that helps build trust with clients right away.

★★★★★

Oshada Gunarathna, Director
Ecogen



“ **Mixit Spices**

From branding to website, everything was covered. Now our business finally has a proper look and presence, both online and offline.

★★★★★

Kaniz Fatema, Founder & CEO
MixitSpices



“ **ULTIMA**
THE BEST FAMILY FRIEND

The portfolio and branding design helped us show our work in a professional way. It's easier to impress clients now.

★★★★★

Ahmad Ibn Saif, Assistant Manager
Ultima Bangladesh



“ **Fancy Traveler**

Our brand and portfolio look stylish and consistent. It really captures the spirit of our travel business.

★★★★★

S M Mahfuz, Owner
Fancy Traveler



“ **Saco Watch Co.**

The designs gave our watch brand a premium and elegant feel. Customers instantly see us as high-end.

★★★★★

Asif Mojtaba, Brand Manager
Saco Watch Co.

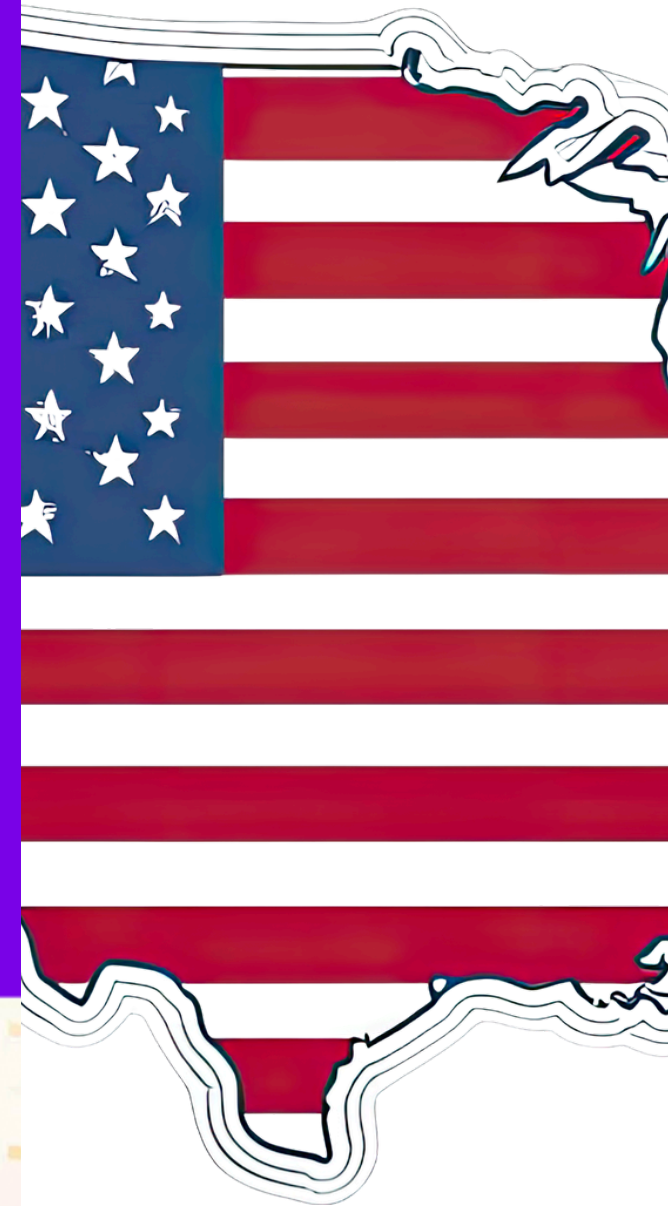
COLLABORATING
PARTNER



Zorg IT is a globally recognized development firm with 60+ projects delivered across Bangladesh, UAE, Canada, UK, USA. They are renowned for their technical excellence and consistent delivery of high-impact, world-class digital solutions.

**Abdur
Rouf
Jibon**

Managing Director,
Zorg IT Group



**USA (LLC):
Sheridan,
Wyoming
(Zorg IT
Group LLC)**

**UAE:
Serving
real estate,
interiors &
SaaS firms**



**Bangladesh
(HQ): Lift 14,
ICT Tower,
Agargaon,
Dhaka**

Let's build something remarkable.

We're ready when you are.

 contact@nexmtech.com

 nexmtech.com

